Team dynamics
Use case example

Carlos has been asked to coach the members of a senior leadership team which is not functioning well. After exploring each member of the team's VoicePrint self perception with them, they are now using the VoicePrint Group Profile tool to explore the communication tendencies across the leadership team. This is helping to identify not only the strengths, but also potential areas of conflict and potential blind spots in the way the team communicates. This provides all members of the team not only with more self-awareness of their own tendencies, but also an understanding and shared language with which to ask for, and provide, the voices which best suit the conversations they need to have.