

VoicePrint

Talk that works

BENEFITS FOR ORGANISATIONS & INDIVIDUALS

Communication skills are essential for organisations to function & perform.

How would your organisation perform if every communication was more effective?

With VoicePrint:

- quickly acquire improved personal and interpersonal communication & influencing competencies
- Identify key enablers & inhibitors of performance in individuals & teams.
- Let teams & individuals set clear action priorities for their learning & development
- Get the most immediately useful personal development tool

“VoicePrint transformed my most important working relationship and changed my life.”

Consultancy Project Director

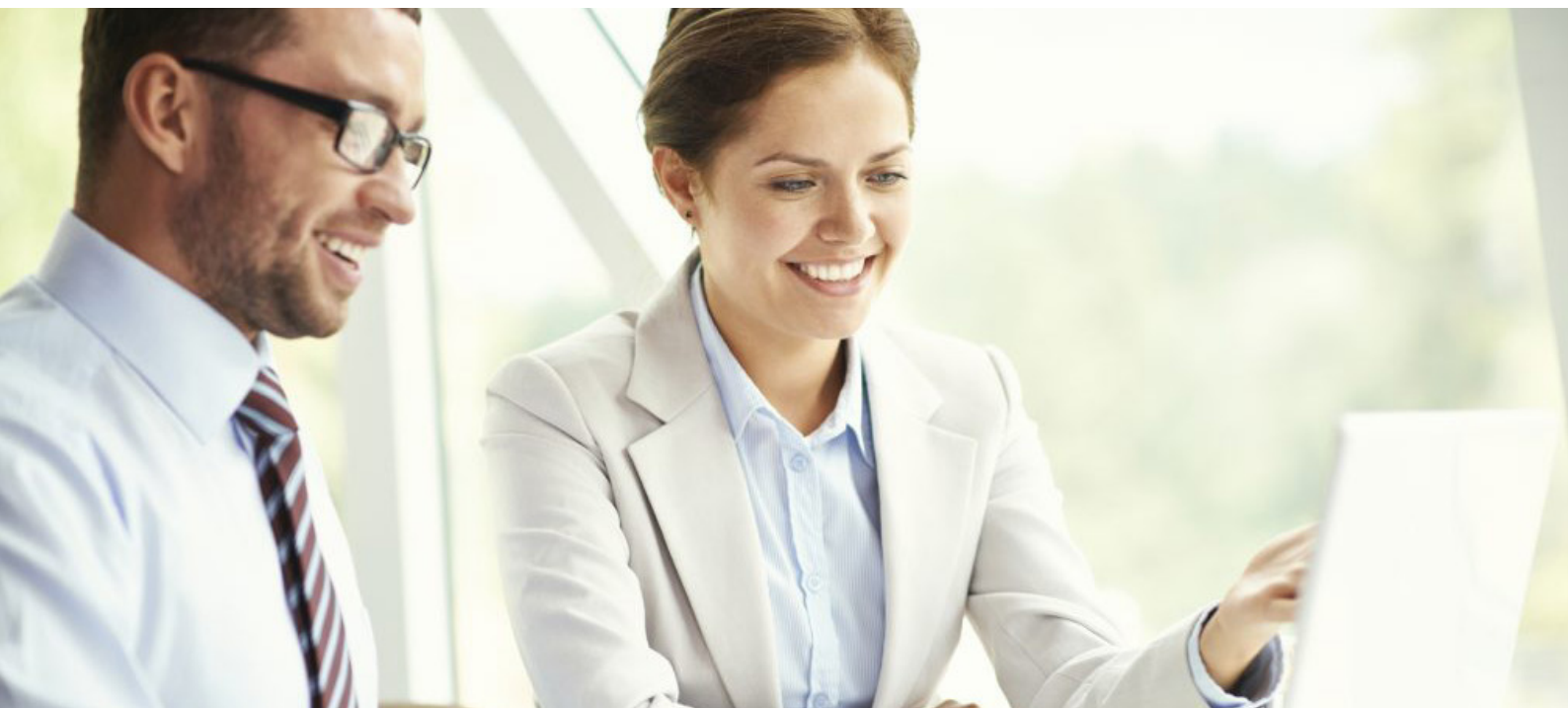
WHY TALK MATTERS

Talking effectively is the single most important competence that any of us can possess. It is central to how we interact with others, how we think, how we get to grips with our problems and opportunities and how we manage our own resourcefulness.

VoicePrint unlocks our understanding of talk, allowing us to use it more effectively than ever before. VoicePrint makes an immediate, practical difference in the quality and impact of how people perform and equips you to deal with your organisational challenges more productively & effectively.

“The most rewarding and useful piece of development I’ve ever done.”

Clinical Director



VoicePrint, trusted
and chosen by
leading organisations

PROVEN RESULTS

VoicePrint practitioners have delivered improvements for organisations across all sectors.

“Nothing has given me more insight into my own behaviour & its impact on other people than VoicePrint”
Manager, Public Healthcare

“The difference in behaviour in our leadership team is astonishing & the quality of their outputs has improved noticeably. We’re thrilled”
HR Director, Energy Sector

“He is pacing conversations better, phrasing what he says more carefully & coming across in a more measured way which engages others more successfully. The feedback from across the business is glowing”
Financial Services Executive after sponsoring VoicePrint coaching for a direct report

A half day workshop exploring your VoicePrint profiles is enough to produce an average 30% improvement in the quality of people’s listening and understanding of each other. That’s just the start of the benefits.
VoicePrint research



THE TOOLS

Organisations can take advantage of a range of VoicePrint tools and development resources.

The process begins with the VoicePrint self perception diagnostic. Then the VoicePrint 360 feedback report and Group Profiling tools give important additional perspectives.

VoicePrint accredited practitioners are trained & equipped to explore the results of these reports. To enable people to find the insights that are most relevant & to acquire the communications & influencing capabilities they need.

These development interventions can include individual & team coaching or VoicePrint TalkWise courses which develop the know-how to meet challenges that are regularly encountered in organisational life.

Including:

- handling difficult conversations
- leading productive meetings
- facilitating innovative thinking
- creating collaborative cultures

“Voiceprint offers both clear insight into the way people interact with the outside world and with each other and, crucially, practical ways forward”

VoicePrint Accredited
Executive Coach

WHY VOICEPRINT?

VoicePrint is a rigorously developed and powerful tool. Part of its power is that it has been designed to accommodate and deliver value to very different levels of sophistication on the part of its end-users. It is also an exceptionally versatile tool, applicable and relevant in every sphere of human endeavour.

VoicePrint is a unique, up-to-date assessment and development tool for the needs of contemporary organisations:

- useful at every stage of the employee life cycle
- an on-line, technology-based tool
- available in World English and an increasing number of foreign language versions
- going beyond traditional personality trait assessments
- focused first and foremost on competence, the issue that matters to employers
- attending not only to the individual, but also to the group and the vital issue of relationships
- directly developing people's capability to make good judgements in different contexts
- more immediately useful than any other personal development tool

“In our business we are so impressed with the tool, its specificity & relevance, the reaction from our clients & the impact it's had on the people using it, that we have embedded it into everything we do”

CEO, Human Capital Services
business

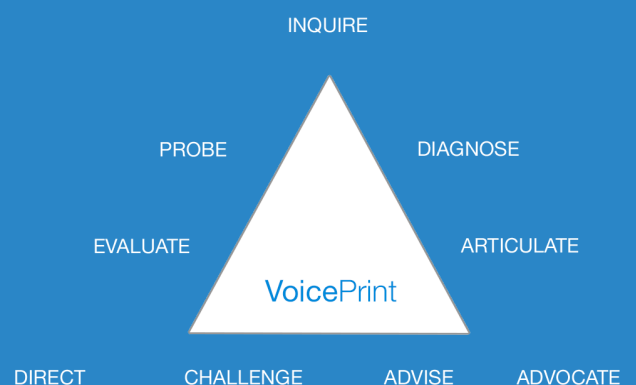
WHAT DOES VOICEPRINT DO

Talk comes easily, so we assume we know how to use it.

But the impact that we have does not always correspond with our intent. Without sufficient awareness, our impact can be unintended, unproductive and unappreciated.

VoicePrint raises our awareness of how we use talk & what happens when we do.

It shows how much of the available and necessary range of 'voices' an individual (or a team or an organisation) currently uses, how to fill the gaps in their repertoire and how to overcome the otherwise recurring problem of 'overdoing' certain voices at the expense of effective and productive interactions.





Contact your accredited
VoicePrint practitioner
today and explore how you
might use it to deliver fast
practical improvements in
performance, productivity &
effective communication.

VoicePrint

www.voiceprint.global